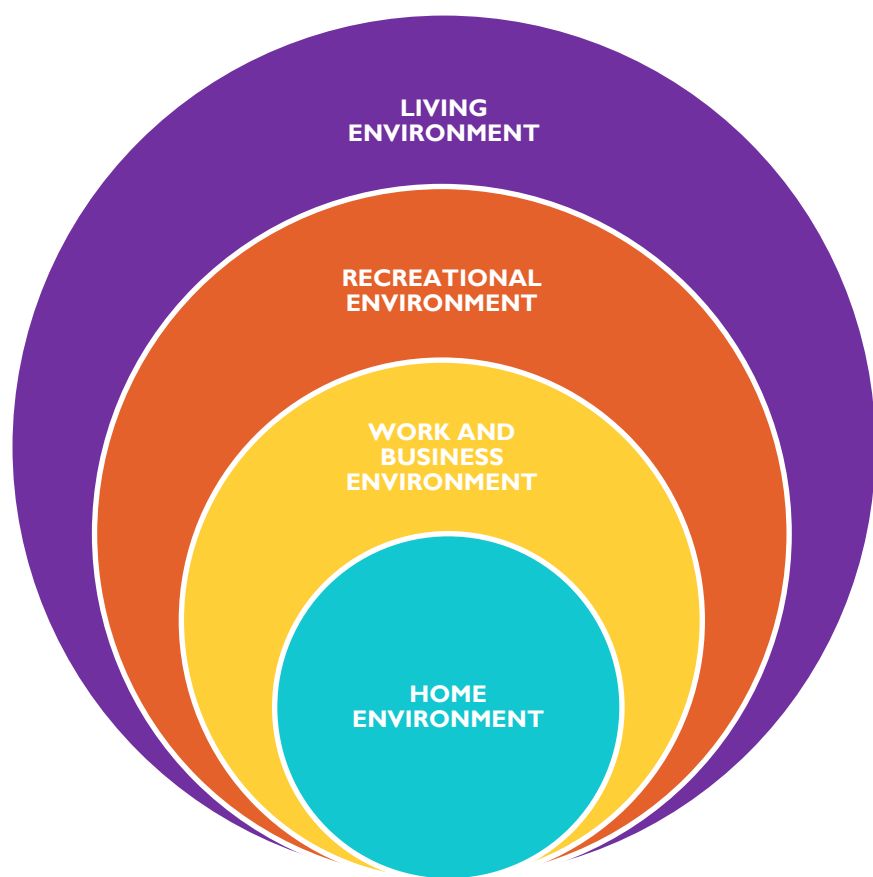


CITY VISION

Britain's Ocean City

One of Europe's most vibrant waterfront cities where an outstanding quality of life is enjoyed by everyone

OUR OBJECTIVES To make a valuable contribution to the health, safety, environmental, economic and social wellbeing of those living in, working in and visiting Plymouth



Our aim is to safeguard and improve health and wellbeing through enforcement of environmental health, trading standards and licensing legislation. We work to ensure that our population has safe and nutritious food to eat, feels safe in the home and social environment, is not at risk of injury or illness at work and is protected from infectious diseases, nuisance, environmental factors, scams and products which are detrimental to their wellbeing.

We do this by a combination of policy creation, advice, education, targeted interventions and enforcement, and by monitoring and influencing developments to ensure that the air we breathe, the land we play on and the peace we expect in our homes is safe and protected.

We provide a professional, innovative, transparent and value-for-money service which identifies, assesses and responds to factors affecting health and wellbeing to achieve resolution, compliance, protection, prevention and improvement.

OUR CONTRIBUTION

HOME ENVIRONMENT	WORK AND BUSINESS ENVIRONMENT	RECREATIONAL ENVIRONMENT	LIVING ENVIRONMENT
<p>Safeguarding vulnerable residents from the financial abuse of doorstep crime, scams and loan sharks</p> <p>Improving housing by ensuring property agents, owners and landlords comply with public protection legislation</p> <p>Protecting residents from unsafe consumer products</p> <p>Protect the peaceful enjoyment of your home from noise, other nuisance and anti-social behaviour</p> <p>Providing a high quality pest control service</p> <p>Making arrangements for funerals where no suitable arrangements have been made</p> <p>Information to help consumers make healthier choices about their lifestyle</p>	<p>Business regulation to achieve compliance with public protection legislation, create a 'level playing field' and support economic growth</p> <p>Food safety inspections and investigations and Port Health</p> <p>Health and Safety investigations</p> <p>Issuing and monitoring of licenses and permits to protect communities and the environment</p> <p>Investigation of consumer issues, taking action against fraudulent and illegal trading practices. Combatting rogue traders.</p> <p>Provide support training and advice to help businesses understand legislation and how to comply.</p> <p>Commercial activity that supports business growth</p>	<p>Encourage positive and responsible behaviour in communities</p> <p>Consumers and communities are well-informed and confident</p> <p>Ensuring age-restricted products (e.g. tobacco, alcohol, knives, fireworks) are not sold to minors</p> <p>Helping to combat health inequalities by tackling the supply of cheap, illicit tobacco</p> <p>Taking action against the perpetrators of littering, fly tipping and irresponsible dog ownership</p> <p>To provide a safe, sustainable and efficient taxi public transport system</p> <p>Monitoring bathing water quality</p> <p>Ensuring safety at large public events</p> <p>To ensure a safe environment in the evening and night time economy</p>	<p>Ensure a safe, healthy and sustainable food chain for the benefit of consumers and the economy</p> <p>Protecting the environment by responding to incidents and reducing fuel poverty by enforcing environmental legislation</p> <p>Ensuring commercial animal health & welfare standards are maintained</p> <p>Ensuring consumer goods and food are correctly labelled so that residents can make informed choices</p> <p>Monitoring the quality of the air and making plans for improvements</p> <p>Ensuring future land use and developments are safe for intended use – identifying contaminated land and minimising impact on communities</p> <p>Ensuring waste is disposed of correctly</p>